



HOLLYWOOD DIGITAL CLIMATE SUMMIT

PRESENTED BY

 NYU | LOS ANGELES

VARIETY

Run of Show

Saturday, May 16, 2020

11:00 AM -- OPENING ACT

11:00-11:10 AM -- [State of Our Earth \(Land Acknowledgement\)](#)

11:10 - 11:20 AM -- Opening Statements, YEA!, NYU, etc.

11:20- 11:45 AM -- Keynote Address Pt. I

12:00- 1:00 PM -- [MAIN PANEL](#)

1:30- 5:00 PM -- WORKSHOPS

1:30- 2:30 PM -- [Sustainable Storytelling](#)

1:30-2:30 PM -- [Artivism: Reframing the Amazon](#)

2:45- 3:45 PM -- [Amplifying the Green New Deal](#)

2:45-3:45 PM -- [Documenting the Climate Crisis](#)

4:00-5:00 PM -- [#ClimateWoke](#)

4:00-5:00 PM -- [The Future of Live Events](#)

5:05- 5:25 AM -- Keynote Address + Intro to Closing Performances

5:30 PM -- CLOSING PERFORMANCES (Isolation Night Live: Climate Edition)



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State of Our Earth Address

Indigenous Call to Action for all Communities and
Land Acknowledgement within YEA!'s Digital Climate Summit

Acting as a call to action and a call to consciousness, an indigenous spoken-word poet and visual artist will describe the State of Our Earth and the actions we need to take to save it.

Guides & Resources:

- [Native American Code of Ethics \(Scroll to bottom\)](#)
- [A Guide to Indigenous Land Acknowledgement](#)

Producing A Greener Hollywood

Main Panel at YEA!'s Digital Climate Summit
12:00 pm-1:00 pm

How has Hollywood mobilized around climate change - what has it accomplished? Most importantly, what are we doing now? How can we learn from this global pandemic to build the foundation for both a greener Hollywood and a greener planet?

Potential Impact Action Items:

- Urge industry leaders to join the [Creatives Industries Pact for Sustainable Action](#)
- Encourage participants and industry staffers to sign up and become **Climate Ambassadors**, a program launching at a follow-up YEA! Event.

Sustainable Storytelling

Webinar Workshop within YEA!'s Digital Climate Summit
1:30 pm-2:30 pm

A digital discussion about how we can apply plotlines promoting sustainability into our storytelling, ultimately inspiring audiences both to embrace the realities of climate change and to make sustainable choices in their own lives.



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Art(ivism): Reframing the Amazon

Webinar Workshop within YEA!'s Hollywood Digital Climate Summit
2:45 pm-3:45 pm

Designed to bring artists working to highlight the climate crisis together; Can art incentivize direct action and elevate marginalized environmental fights, such as the Amazon's?

Amplifying The Green New Deal

Webinar Workshop @ YEA!'s Hollywood Digital Climate Summit
1:30 pm-2:30 pm

How can local, state & federal groups use the arts & entertainment to educate the public and pass a [Green New Deal](#)?

- Provide all attendees with a guide that contains the following items:
 - Tips and resources to implement the Green New Deal from your household
 - The role of Indigenous People in the Green New Deal
 - Enacting the Green New Deal from our Workplace
 - Review City, State and Federal Levels of Action
 - Present Challenges & Follow-up Action Items
 - Resources for Artists and Conscious Creators who want to produce content that amplifies the Green New Deal

Documenting the Climate Crisis

Webinar Workshop within YEA!'s Hollywood Digital Climate Summit
Saturday, May 16, 2:45-3:45

A workshop focused on amplifying the climate crisis through documentary storytelling and highlighting effective measures in creating impactful documentary work. This includes identifying the best allies and organizations for collaboration, working with local versus national partners, reaching wide audiences as well as crucial ones, choosing the right participants and subjects, and implementing complementary impact campaigns to motivate and elicit social change.



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The Future of Sustainable Live Events

Webinar Workshop within YEA!'s Digital Climate Summit

4:00 pm-5:00 pm

Amidst this moment of pause during live productions, we invite event organizers to rethink greener ways of making their concerts, shows, summits and live experiences more conscious.

Sustainable Solutions

- Pandemic (Where do we go from here? How do we get involved?)
- Reducing Carbon Emissions
 - Transportation, lodging/travel options...
 - Venue and lighting considerations (renewable energies...)
- Reducing Event Waste
 - Going paperless and plasticless
 - Recycling, composting, curbing food waste
 - Maximizing Digital Opportunities (digital projections over physical built-up sets...)
- Finding Sustainable Partners & Sponsors
 - Green vendors for your events (venues, partners, F&B...)

#CLIMATEWOKE

Webinar Workshop within YEA!'s Digital Climate Summit

4:00 pm-5:00 pm

With a climate movement that leans largely white, or often gets led by white men, this workshop will focus on activating artists and cultural workers to be #ClimateWoke and expand the current climate narratives to reach low income, migrant, black, brown, and indigenous communities- who are often experiencing the biggest impacts of climate change.